

Indian packaging firm eyes punnet potential

AVI Global Plast is keen to crack the Australasian fresh produce market with its latest thermoformed punnet offering.

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Leading Indian packaging company AVI Global Plast is ramping up its commercial production of thermoformed punnets and trays, made from recycled plastic bottles. The punnets are produced in-house, which AVI says makes it one of the leading companies in India to manufacture the packaging products that were, until recently, largely imported into the country.

Manufacturing of the thermoformed punnets began in January this year, just in time to cater for the Indian table grape season. Now, after a successful first foray into the grape industry, AVI is looking to expand into the fresh produce markets in both Australia and New Zealand.

"With our current range we are keen to reach grape growers across the globe," says AVI's Ankit Bhargava. "Considering Australia has emerged as one of the world's leading growers of grapes, it opens a large opportunity for AVI to offer

its range of products and services in this market." Looking to stay on top in the packaging industry, Bhargava says AVI's infrastructure and manufacturing facility allow the company to produce world-class packaging at competitive prices. "The quality, price and convenience has been well appreciated by the users as compared to the current import option," says Bhargava. "As a result we are confident of growing our market share in the coming season."

For more than ten years, AVI has been producing PET and rigid PVC sheets for the

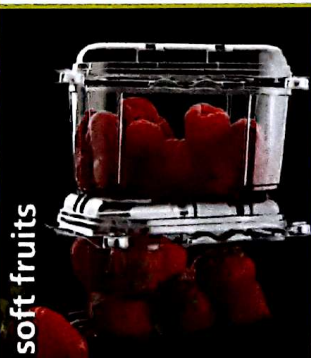
Indian produce market and also represents UK group Sirane in India – a company specialising in absorption pads and biodegradable breathable bags, used to balance moisture that can extend the shelf-life of products like mushrooms from three days to fourteen.

The company's production facility is spread over 20,000m² and it is certified to international standards including ISO22000 and British Retail Consortium. All of its products are made using 100 per cent food-grade raw materials compliance with EU directives and REACH norms. ■

think afresh

PRIME

PUNNETS & TRAYS



25,000 sq. m. plant area | In-house PET & rPET production | rPet produced with recycled PET bottles flakes | Clamshells, trays in rPET, APET, PET/ PE | All materials certified under EU & REACH Food Safety norms



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